

Cooking It Up For Membership



Here we go again, starting a new year in membership. But why do we have to continue to work on increasing our membership year after year?

It's all about our Veterans. Our country was built on the foundation of "Home of the Free and Brave". These Veterans served our country by bravely leaving behind their homes and families just to make sure we stayed the "Home of the Free". They served with honor expecting nothing in return.

As members of the Ladies Auxiliary, we honor them by continuing to work our membership and making that membership grow each year. That membership turns around and works to assist our Veterans, their families, the youth, and our communities.

Hopefully you have started your membership drive early and are getting those dues rolling in. Continue to collect those continuous member's dues. Send out a dues reminder to let them know it is time to pay those dues. Set up a committee to work membership. It doesn't have to be just one person collecting the dues. Have the committee do phone calls to those members who have not made it to a meeting.

In the Department Program Guide, you will find all the forms you need for membership and the awards the Auxiliaries can get from National. I encourage you to set these goals so that your Auxiliary can win the awards.

Our goal for the Department is to have 60% of our Life, New, Reinstated, and Continuous members into National by August 31, 2010. Then to have 70% by September 30th, 2010.

At our September Council meeting any Auxiliary that is 80%, 90% and 100% will be put into a drawing in their membership group for a special gift. I want to see every Auxiliary in that drawing.

Let's work on getting our Department President Charlotte's picture in the VFW Auxiliary Magazine for having the highest membership in our membership group. I know we can do it!

Let's continue "Cooking It Up For Membership". We can be Honoring Our Veterans...They Earned Their Wings" as we stay United by Love for Our Veterans and Country.

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